5

Athletic Training Administration
Issues in Educational Settings

Andrew P. Winterstein, PhD, ATC

OBJECTIVES

At the end of this chapter, the reader will be able to:

• Compare differing administrative models for educational settings providing athletic training services.
• Discuss the use of policies and procedures to guide operational programming.
• Illustrate how the Health Insurance Privacy and Accountability Act (HIPAA) impacts athletic training health care organizations in educational settings.
• Explain the Family Education Rights and Privacy Act (FERPA) of 1974 and how it impacts the athletic training organization.
• Define the range of program functions common to athletic training programs in the educational setting.
• Describe the considerations for appropriate medical coverage in the intercollegiate and interscholastic athletic settings.
• Discuss organization and administration issues facing athletic training educators.
• Interpret how changes in the athletic training educational degree level may impact administrative practices.
• Describe the organization and proper use of medical records.
• Compare the various authorizations and consent documentation required to treat patients in an educational venue.
• Elaborate on the organizational and administrative issues inherent to planning and carrying out pre-participation examinations (PPE).
• Identify the components of a drug-testing plan.
• Summarize the key elements of designing an athletic training health care facility.

The organization and administration foundations, applications, and tools found in this text can aid any athletic trainer practicing in a range of work environments. This chapter focuses on the educational environment. The profession of athletic training has deep roots in the educational setting, namely the university system. Some historians believe that the first individuals who held the